

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 00760 141342Z

13

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 033375

R 140930Z FEB 75

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC

INFO SECSTATE WASHDC 3947

AMEMBASSY BERN

AMEMBASSY COPENHAGEN

AMEMBASSY THE HAGUE

AMEMBASSY LONDON

AMEMBASSY PARIS

AMEMBASSY VIENNA

UNCLAS STOCKHOLM 760

FOR: BIC/OIM/SAD:CE JOHNSON

E.O. 11652: N/A

TAGS: BEXP, BTRA, SW

SUBJECT: COMMERCIAL PROGRAM: UNITY BUYING SERVICE, HICKSVILLE,
N.Y. REQUEST FOR EMBASSY ASSISTANCE

REF: 1. 10 FAM 916; 2. STATE 274103, DEC 13, 74; 3. JOHNNX/
STC TELECON 17:30 HRS 2/6; 4. JOHNSON/STC TELECON 17:30
HOURS 2/10.

1. WE HAVE BEEN IN TOUCH WITH OLLE BLOMQVIST, MANAGING
DIRECTOR, ELLOS POSTORDER AB, SKARABORGSVAGEN 62-64, 501 86 BORDS;
TELEPHONE (033) 13 71 00 CONCERNING YOUR REQUEST THAT APPOINT-
MENT BE CONFIRMED WITH SWEDISH MAILORDER HOUSE ON MARCH 6 FOR
ALBERT FRIEDMAN AND BERNARD ZIMMERMAN OF UNITY BUYING SERVICE.

2. APPOINTMENT CONFIRMED FOR AFTER, REPEAT AFTER 13:00 HOURS
MARCH 6; DIRECTOR BLOMQVIST REGRETS THAT HE WILL NOT BE
AVAILABLE; HOWEVER, APPROPRIATE ADMINISTRATIVE AND/OR SALES
PERSONNEL WILL BE ALERTED TO RECEIVE VISITORS ALONG LINES
YOUR REQUEST.

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3. FYI, REFTEL NOT REPEAT NOT RECEIVED STOCKHOLM. PLEASE

INFORM UNITY REPS THAT TRAIN FROM GOTHENBURG TO BORAS TAKES
APPROXIMATELY ONE HOUR. SERVICE NOT TOO FREQUENT; HOWEVER,
SUFFICIENT SERVICE AVAILABLE ENABLE REPS KEEP APPOINTMENT.
NMAIR SERVICE TO BORAS FROM STOCKHOLM; TRAIN TRIP MORE THAN
FIVE HOURS.
STRAUSZ-HOPE

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NNN

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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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